BRADEN SCHLUETER

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EDUCATION

UNIVERSITY OF DENVER
BA Emergent Digital Practices | 2014

SKILLS

AUDIO
Audition
Logic Pro

DESIGN
Illustrator
Photoshop
InDesign

PROTOTYPING/UX
Figma
Sketch
InVision

VIDEO
After Effects
Premiere Pro
DaVinci Resolve

WEB
HTML
CSS

WORK EXPERIENCE

DIGITAL MEDIA VOLUNTEER
Young Entertainment Activists | Current

- Collaborate with social justice initiatives to meet their creative needs in a cost-effective manner.
- Edit overview videos, design websites, and create digital and print collateral.

HEAD OF CREATIVE
BodeTree | June 2017 - August 2019

- Product manager of BodeTree's Insight app, a small-business focused financial management platform.
- Bridged the technology and sales teams to ensure product development aligned with business goals.
- Oversaw team's waterfall workflow, product roadmaps, and development milestones.

LEAD PRODUCT DESIGNER
BodeTree | August 2014 - June 2017

- Lead designer on the rebuild of BodeTree's main product, Insight. Oversaw integration of new Google Material Design standards.
- Worked with the development team to create user flow charts and low-fidelity wireframes.
- Conducted user research and behavior analysis with HotJar to inform future design decisions.

JUNIOR CREATIVE CONSULTANT
University of Denver | April 2013 - July 2013

- Developed a marketing plan for the town of Salemi, Sicily, to implement and boost US tourism.
- Created a website highlighting travel guides, accommodations, attractions, and cultural history.